

QuickCare Saw A 200% Increase To Their Conversions By Building Out Their Google Ads Account



QuickCare provides specialty care for their patients ranging from emergency pediatrics, general health, OBGYN, and family planning. QuickCare is able to treat any member of a family to enhance their client's wellness and health needs.

QuickCare hired Search Bloom to help them grow their patient care but were hesitant on what the proper technique they could use. Search Bloom dove right in and helped QuickCare build out their Google Ads campaign from scratch as well as create dedicated landing pages. **Through single keyword ad groups and geo-targeting, QuickCare was able to reach their target audience and saw a 200% increase in conversions as well as a 531% increase in traffic.**

The Results

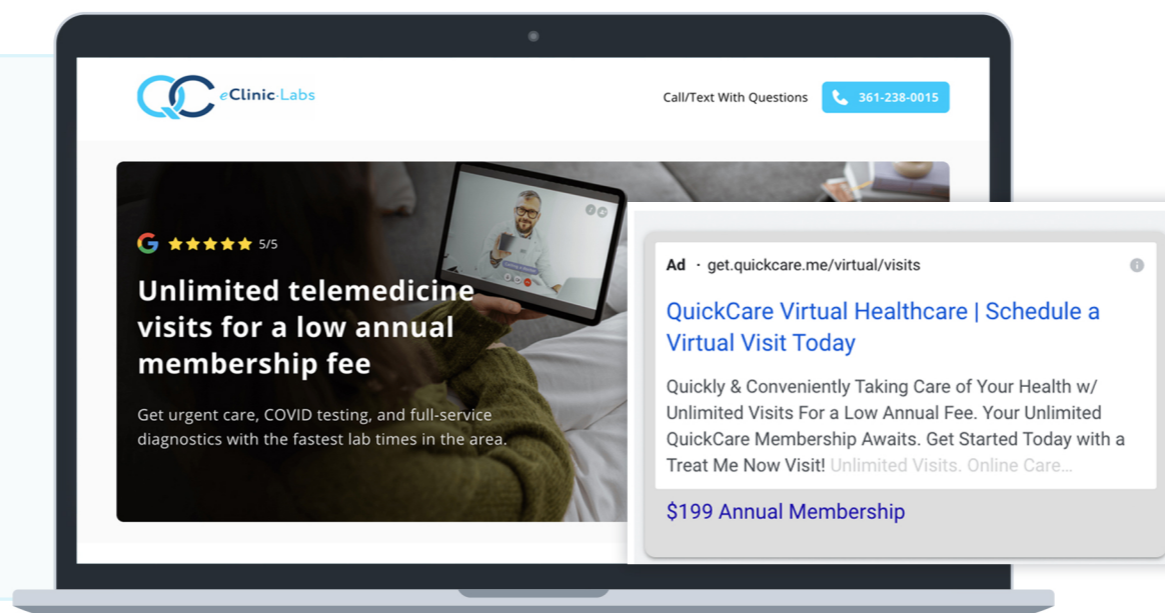
↑ 200%
Increase in Conversions

↑ 109%
Increase in Search Impression Shares

↑ 531%
Increase in Traffic

How We Did It:

- Google Ads Account Buildout
- Dedicated Landing Pages
- Single Keyword Ad Groups
- Geo-Targeting



We hired Search Bloom to direct and manage our paid advertising and conversion. We needed someone to quickly develop a cohesive marketing strategy across multiple platforms. The account manager provides weekly updates and communicates strategy during our regular meetings. The Search Bloom team feels like a real partnership. They are forward-thinking and professional. Search Bloom has been fantastic to work with!

Jonathan Hadden – Lead Internal Communication Director | QuickCare